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Issue, Project Overview, and Meeting Objectives

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Real World Evidence Project Team

Team Leads

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Team Members

- ▶ Kathrena Aljallad (Life Raft Group)
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- ▶ Ken Carson (Flatiron)
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- ▶ Ruthie Davi (Medidata)
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- ▶ John Laschinger (FDA CDRH)
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- ▶ Eric Peterson (Duke Univ)
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- ▶ Sara Rothschild (LifeRaft Group)
- ▶ David Thompson (Syneos)

Issues to Solve

 We need to:

- Support evaluation of new medical products, indications, and label changes at lower cost and participant burden than is possible with traditional randomized clinical trials (RCTs).
- Answer important questions about the benefits and risks of medical products that we can't answer following traditional methodologies.
- Determine the use of RWD in RCTs and prospective trials

Project Overview

▶ **Purpose:** Issue recommendations that will foster awareness and appropriate use of RWD sources incorporated into RCTs to help produce RWE.

- Initial project focus: Identify RWD/RWE opportunities in support of regulatory decision making

▶ **Data Sources:** EHRs and payment claims

Project Methods

- ▶ Dec 2017/Jan 2018: Qualitative Interviews with industry (drug sponsors and CROs), academic investigators, health systems and payers.
- ▶ **TODAY!!!** Expert meeting with diverse stakeholders to:
 - Present findings from evidence-gathering activities;
 - Identify barriers and potential solutions to generating RWE for regulatory submission from RWD sources; and
 - Describe what recommendations and resources CTTI should develop to equip change agents to increase appropriate use of RWD in RCTs, including to support regulatory submissions.

Anticipated Resources

▶ Recommendations

▶ Conceptual framework

▶ Manuscript(s)

▶ Considerations document for engaging regulators

THANK YOU.



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