

# The Cost of Clinical Trial Delays

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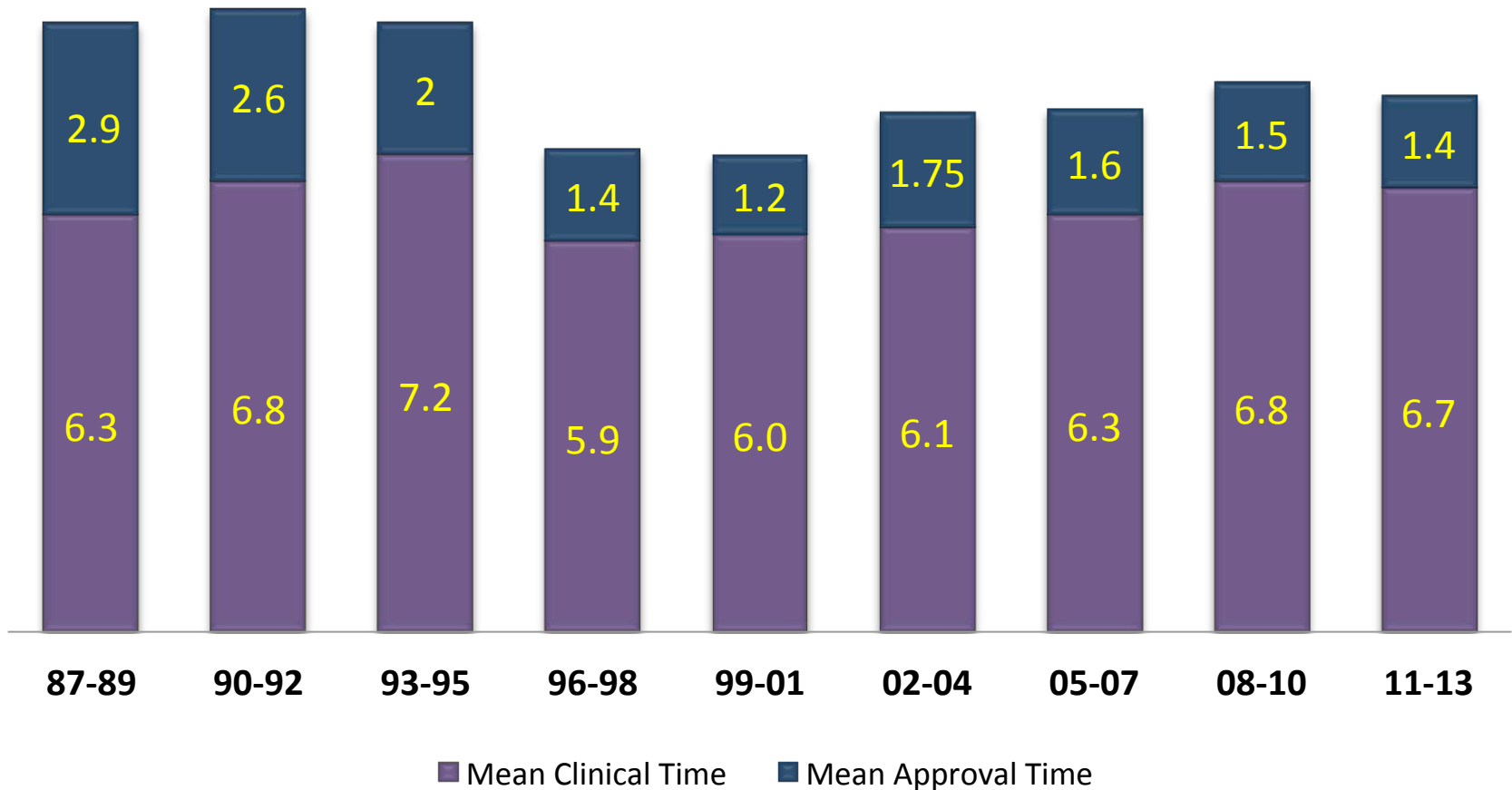
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# Agenda

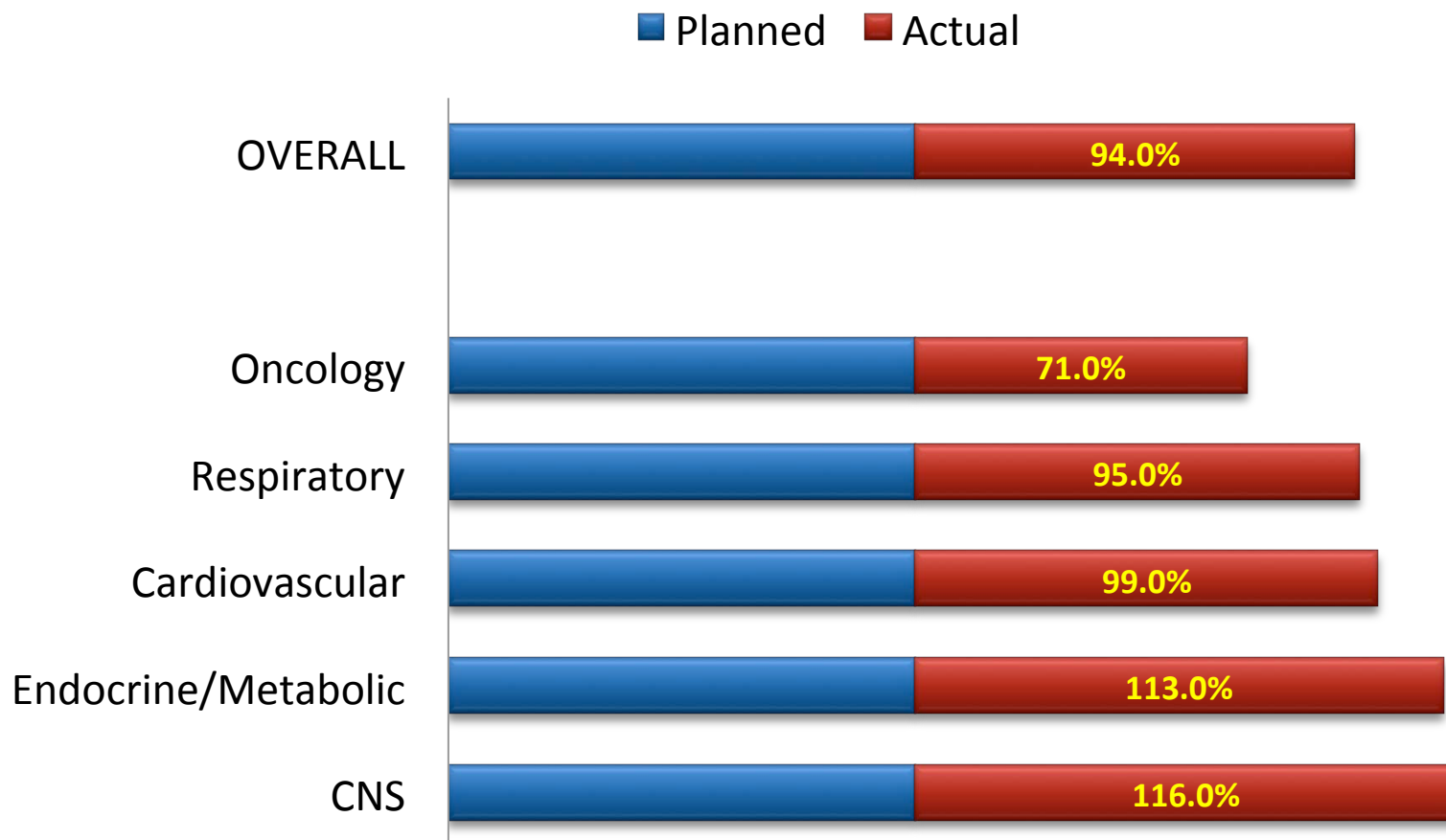
- **Incidence and causes of delays**
- **Quantifying the cost of delays**
- **Anticipating the impact of patient centric initiatives on reducing the cost of delays**

# Overall Drug Development Durations

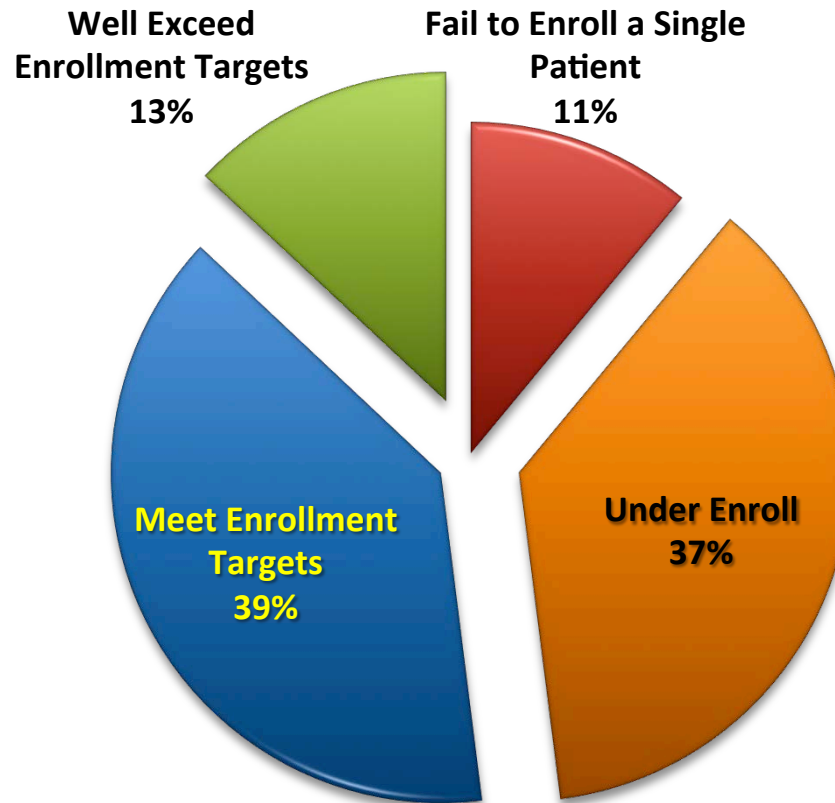
*(Cycle Time in Years from IND Approval to NDA Approval)*



# Actual Enrollment Timelines Typically Double Planned Timelines



# Investigative Site Enrollment Achievement



(N= 15,965 sites participating in 153 global phase II and III clinical trials)

# Increasing Protocol Complexity

	<b>A Typical Phase III Protocol</b>	<b>2002</b>	<b>2012</b>
<b>Scientific</b>	Total Number of Endpoints	7	13
	Total Number of Procedures	106	167
	Proportion of Procedures that are 'Non Core'	18%	31%
	Total Number of Eligibility Criteria	31	50
<b>Operating</b>	Total Number of Countries	11	34
	Total Number of Investigative sites	124	196

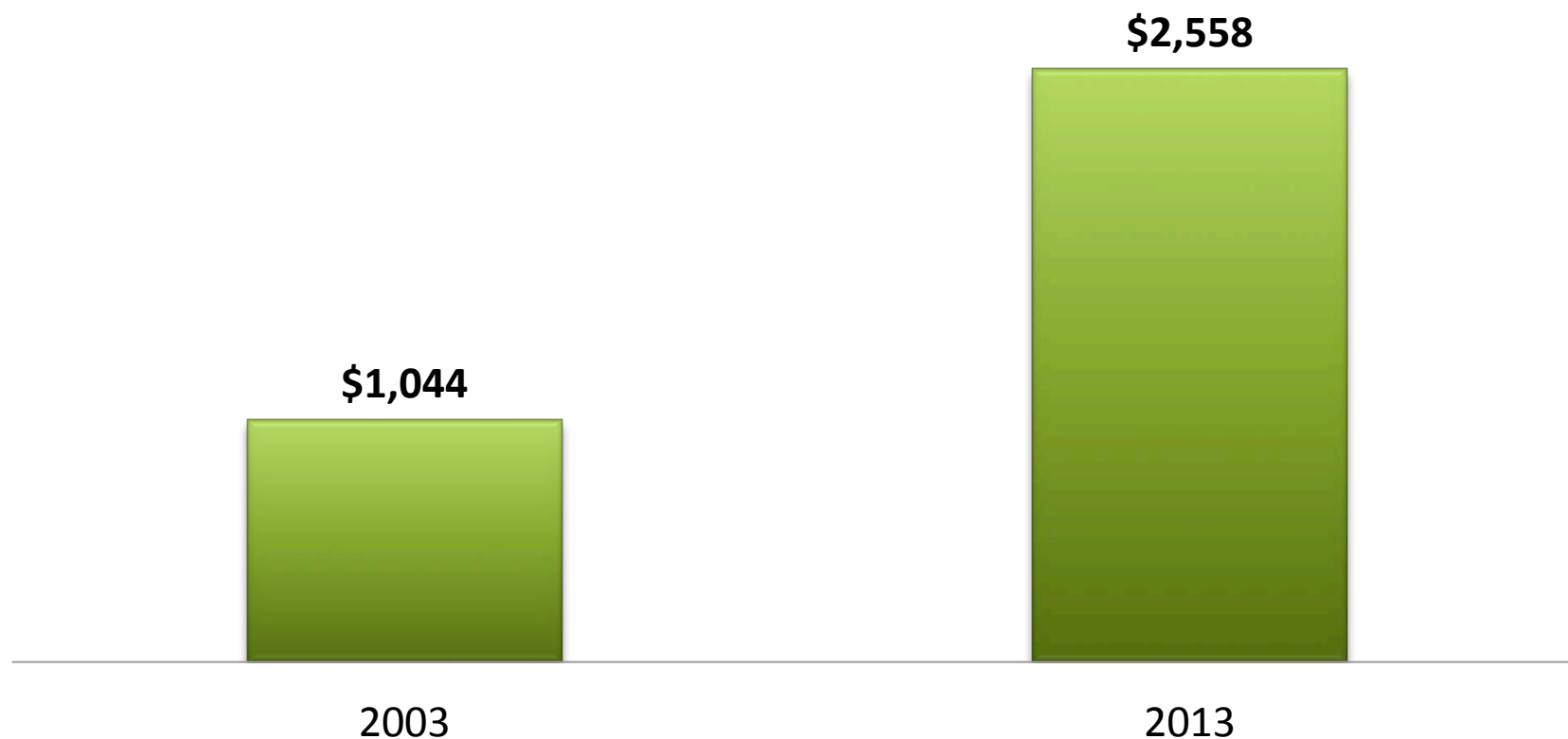
# Delays Associated with Complexity

*(All TAs, Phases II-III)*

	<b>Most Complex Protocols</b>
<b>Study volunteer screen to completion rate</b>	<b>-50%</b>
<b>Time from Protocol Ready to FPFV (median)</b>	<b>+12%</b>
<b>Time from Protocol Ready to LPLV (median)</b>	<b>+73%</b>
<b>Number of Amendments</b>	<b>+68%</b>

# Capitalized Cost to Develop an Approved New Drug has More than Doubled

*(\$US millions expressed in 2013 dollars)*





# Peeling Apart Direct and Capitalized Costs

	DIRECT COSTS	CAPITALIZED COSTS	Difference
Basic Research through Preclinical	\$237 million	\$358 million	51%
Clinical through Regulatory Approval	\$474 million	\$560 million	18%
Allocated Failures	\$684 million	\$1.6 billion	134%
<b>TOTAL per APPROVED DRUG</b>	<b>\$1.4 billion</b>	<b>\$2.6 billion</b>	

# Assessing the Impact of Patient Centric Initiatives



## Engagement Objective

1. Improved Feasibility
2. Enhanced Convenience
3. Greater Relevance
4. Higher Ownership and Participation

# The Impact of Patient Centric Initiatives



<b>Engagement Objective</b>	<b>Outcome</b>
<b>Feasibility</b>	<b>Speed and Efficiency; Success Rates</b>
<b>Convenience</b>	<b>Speed and Efficiency</b>
<b>Relevance</b>	<b>Speed and Efficiency; Success Rates</b>
<b>Ownership and Participation</b>	<b>Speed and Efficiency</b>

# Quantifying Impact

*(Savings on Capitalized Costs in 2013 \$s)*

Level of Improvement	Cycle Time	Success Rate
5%	\$102 million	\$153 million
10%	\$250 million	\$384 million
25%	\$390 million	\$486 million

# Q&A and Thank You!

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